

PHOTOLOGY®



GORGONI ART U.S.A.

Photology Online Gallery 1st March 2020 - 31st May 2021

<https://www.photology.com/gorgoni/>

high definition images

<https://drive.google.com/drive/folders/1K7J5rjOEoPTaRpyae7SztGxjo7I5On2D?usp=sharing>

After 80 years from his birth date, **Photology is pleased to present “Gorgoni Art U.S.A.”**, a retrospective celebrating **Gianfranco Gorgoni**, one of the most important Italian photographers who unexpectedly died in September 2019. He will also be exhibited next summer by the **Nevada Museum of Art** with a focus on Land Art.

“**Gorgoni Art U.S.A.**” will be available **online from 1 March to 31 May 2021 on Photology Online Gallery** (<https://www.photology.com/gorgoni/>), willing to highlight an extraordinary body of work which has enriched the second part of 20th century contemporary art and photography. Gorgoni just two years ago was showing a section of his work on “**Land Art in America**”, **at Photology AIR in the park for contemporary art of Tenuta Busulmone, Noto.**

Born in Rome with parents from Abruzzo, after a trip to London in 1965 Gianfranco Gorgoni moved to Milan and devoted himself entirely to photography. After a year as an assistant, he opened a studio at Porta Ticinese, Milan. On 28 October 1968, attracted by the so called “**American dream**”, he boarded on a freighter ship in exchange for a photo reportage of life on board. After 14 days at sea, he arrived in **New York City** and started photographing shows at the Open and performances of Living Theatre. It was with these pictures that he began his collaboration with the Italian weekly magazine **L’Espresso**.

In 1969, in an old Pontiac bought for \$99, he travelled across America coast-to-coast, realizing a film and a photo-reportage on hippy communities. On the way back he decided to pass by **Woodstock** to attend what would become the world's most famous rock concert in history. He shot and filmed that massive event and ultimately reached the stage where, at dawn, Jimi Hendrix played.

Back in New York he met the legendary art dealer **Leo Castelli**, who put him in contact with all the artists of his gallery, including **Warhol, Rauschenberg, Johns, Lichtenstein, Oldenburg, Rosenquist and Chamberlain**. At **Max's Kansas City**, a bar attended by many young artists and intellectuals, he had a chance to meet with **Serra, Smithson, Flavin, Morris and Andre**.

With the support of Leo Castelli, **Gorgoni began his project on the New Avant-garde**, which would bring him to the American west to photograph massive works of Land Art. In fact a group of artists began to consider art galleries as a limited space to present their art projects. Planet Earth (photographed in those years during Apollo space missions by NASA) and Nature preservation were inspiring their creative process. They worked in natural areas such as deserts and forests. The only way to introduce these works in a traditional exhibition space was through drawings, projects, photographs and videos which could document the creative process and / or the finished work. Gianfranco Gorgoni is amongst the few photographers who witnessed this process, not only documenting most of these works, but also collaborating directly with the artists during their performances. A book was published in 1972 with the support of Leo Castelli and Gorgoni first exhibit was then organized in the Castelli Gallery. Four years after his arrival in New York, he went back to Italy for a short stay, and soon left again for South America: Chile, Mexico (Yucatan) from where he decided to fly to Cuba for the celebration of May 1st, in 1980. It was a love at first sight that led him to publish the book "**Cuba Mi Amor**", with a preface written by **Gabriel García Márquez** and a text by **Fidel Castro**.

In 2000 he went back to Bomba, his family's hometown, where he decided to buy an old building and establish his Art Foundation. His most recent exhibitions include: "Al di là e al di qua dell'Atlantico", Pesaro, 2009; "Spiral Jetty", Milan and Bologna, 2010; "Hendrix Now", Milan 2010 and Paris 2015; "Gianfranco Gorgoni", Bologna, 2011; "Alighiero Boetti Inquadrature", Milan, 2011; "Astri in Azione", Milan, 2012; "The NY Scene", Parma, 2017; "Land Art en América", Garzón Uruguay, 2018; "Land Art in America" Photology AIR, Noto 2018 and 2019. On the closing days of his last show Gianfranco Gorgoni suddenly died in Harlem on 11 September 2019.

PHOTOLOGY ONLINE GALLERY

If there were one trait that characterizes **Photology** it would be its ability to evolve and keep up with the times. A spirit of adapting that, in its 28 years of activity, has allowed us to organize more than 350 exhibitions worldwide, collaborating with international artists, archives, foundations, galleries, museums and Universities.

After opening various exhibition spaces worldwide – Milan (1992-2015); Cortina (1992-1995); London (1997-2000); Bologna (2000-2003); Paris (2007); Noto (2013- ON); Garzón, Uruguay (2015-ON) – Photology has chosen a new path, actualizing the concept of a gallery as a physical space, with the creation of a **new virtual reality: Photology® Online Gallery**. Starting in 2020, the exhibitions produced by Photology will be entirely and solely usable on-line. Therefore allowing a broader pool of viewers to take pleasure in the photographic works displayed, and to have the opportunity to purchase them directly through the site www.photology.com.

The 3D platform is already available **since September 2, 2020** with a **system of navigation that will permit users to navigate within a virtual space that is totally realistic**.

The exhibited works can be enlarged, looked at in detail and viewed from various angles. The text and information systems will be inserted in the exhibition context, including videos. In the case of interest in a private view of the individual works, there is the possibility of making private appointments directly with a team of specialists in principle Italian cities

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