

PHOTOLOGY®



## FRANCO FONTANA SEASCAPES

### Photology Online Gallery 1 June - 31 August 2022

<https://www.photology.com/francofontana/>

**“Photography should not portray reality, but just an interpretation of it. Reality is all around us and every eye can give a unique point of view of it. Reality is just like a marble block. You can obtain an astray or the *Michelangelo’s Mercy*”**

*Franco Fontana*

#### **FRANCO FONTANA “SEASCAPES” > THE ONLINE SHOW**

After 27 years from its first Franco Fontana exhibit “Landscapes”, Photology is pleased to present “Seascapes”, a new magnificent show which will be only available on Photology Online Gallery from 1 June to 31 August 2022.

“Seascapes” has been conceived in collaboration with Franco Fontana Studio in Cognento - Modena, with the precious support of the artist and his family.

It’s the very first time Franco Fontana is exhibiting a retrospective based on his survey of marine studies and featured on a 3D platform online. In detail, 14 large scale photographic works have been selected from more than 100 pictures to represent his long research on this particular series, with pictures taken from 1972 to 2015. In fact Seascapes are emerging in Franco Fontana minimal graphic imagery since the late 1960’s, and they have been steadily produced for more than 50 years.

The Photology Online Gallery 3D installation features an extra-large version of the Seascapes series (cm 172 x 117), in a very limited edition of 3 or 5. All works Gicleè prints mounted on d-bond aluminium and framed in a white wooden frame with plexiglas. They will be available for sale after an innovative production system, allowing collectors in any part of the world to receive the works in an exclusively designed package.



### **FRANCO FONTANA “MASTER OF COLOURS” > THE DOCUMENTARY**

Renown film director Enza Negrone is also producing a short preliminary documentary on Franco Fontana Seascapes, anticipating her 2023 project Franco Fontana “Master of Colours”. The 5 minute film will be projected at all times in a large scale video room within the spaces of the Photology Online Gallery. “Master of Colours” will investigate the influence of Art History on Fontana photography and how contemporary works are impregnated of his color visions. Hopper, Rothko, Richter, Sugimoto are some of the artistic references Enza Negrone is concentrating her cinematography on.

### **FRANCO FONTANA > A SHORT BIO**

Franco Fontana was born in 1933 in Modena, Italy. Fontana has worked in colour from the early 1960s, at the time a radical shift away from the established norms of black and white fine art photography. His work has won many awards, including when in 1992 Tokyo Metropolitan Museum named him as one of 23 photographers who had “created a new age”. He has published more than 100 books and catalogues in seven languages and had something like 400 solo exhibitions worldwide. Fontana’s work is held in collections including Australian National Gallery, Canberra; Art Gallery of NSW, Sydney; Stedelijk Museum, Amsterdam; Metropolitan Museum, Tokyo; Musée d’Art Moderne, Paris; Pushkin Museum, Moscow; Museo de Arte São Paulo, Brazil; FMAV, Modena; Galleria d’Arte Moderna, Turin; Victoria and Albert Museum, London; the Museo Nacional de Bellas Artes, Buenos Aires; the Finnish Museum of Photography, Helsinki.

“Franco Fontana can be considered the pioneer of Italian colour photography for his intense and abstracted ‘scapes’: landscapes, seascapes, cityscapes and bodyscapes. Fontana’s true subject is colour and how it can express something beyond visual reality, even when the literal subjects of the artist’s photographs are fields, buildings or city pavements. His images are flooded with a shimmering brilliance that shifts meaning to another register, at once abstract and poetic. His landscapes in sweeping curves or made up of stripes, as if passing at speed: Fontana’s eye is always travelling. When it does settle, both land- and cityscapes appear as composed from vivid building blocks whose colours collide and sizzle on the image surface.”

### **Franco Fontana > Photology > Until now**

Solo exhibitions by Photology in Museums and International galleries

Palazzo Thiene Vicenza: 1995

Palazzo Ducale Mantova: 1995

Zur Stockeregg Zurich: 1997

Italian Institute of Culture London: 1998

Group and solo shows at Photology Galleries

Photology Milano: 1994 “Nudi di fine secolo”, 1995 Franco Fontana “Paesaggi”, 1997 Franco Fontana “Polaroids”

Photology London: 1998 Franco Fontana “Landscapes”

Photology Villa Impero Bologna: 2000: “100 al 2000, The Century of Photoart”

Photology Noto: 2016 “Hopperiana”

Photology Online Gallery: 2020 “Hopperiana”, 2022 Franco Fontana “Seascapes”



## PHOTOLOGY ONLINE GALLERY

If there were one trait that characterizes Photology it would be its ability to evolve and keep up with the times. A spirit of adapting that, in its 30 years of activity, has allowed us to organize more than 350 exhibitions worldwide, collaborating with international artists, archives, foundations, galleries, Museums and Universities.

After opening various exhibition spaces worldwide – Milan (1992-2015); Cortina (1992- 1995); London (1997-2000); Bologna (2000-2003); Paris (2007); Noto (2013-ON); Garzón, Uruguay (2015-ON) – Photology has chosen a new path, actualizing the concept of a gallery as a physical space, with the creation of a new virtual reality: Photology® Online Gallery. Since September 2020 commercial exhibitions produced by Photology are entirely and uniquely visible on-line. Therefore allowing a broader range of viewers to enter our exhibition space, and to have the opportunity to purchase photographic works directly through our website [www.photology.com](http://www.photology.com).

This 3D platform has been developed with a system of navigation that permits users to navigate within a virtual space that is totally realistic. Extensive textual references are included in our exhibition context, including videos, books and other useful information. In case of interest in a private viewing of any of the artworks, our Photology team may be able to fix private appointments in major European cities.

## INFOS

Photology Online Gallery

1 June - 31 August 2022

<https://www.photology.com/francofontana/>

## FROM ABOVE:

**Franco Fontana**, SEASCAPE # 11, Kuwait, 1979. Gicleè print mounted on dibond, cm 117 x 172 - Size includes a 5cm white border all around. Edition 1/5 in this size - Existing editions in all sizes n° 5 (+3 A P). Frame > white wood and plexiglas. With a certificate of authenticity. ©Franco Fontana

**Franco Fontana**, SEASCAPE # 12, Mar Ligure, 1980. Gicleè print mounted on dibond, cm 117 x 172 - Size includes a 5cm white border all around. Edition 2/5 in this size. Existing editions in all sizes n° 5 (+3 A P). Frame > white wood and plexiglas. With a certificate of authenticity. ©Franco Fontana

**Franco Fontana**, SEASCAPE # 3, Ibiza, 1972. Gicleè print mounted on dibond, cm 117 x 172 - Size includes a 5cm white border all around. Edition 1/3 in this size. Existing editions in all sizes n° 66 (A P included). Frame > white wood and plexiglas. With a certificate of authenticity. ©Franco Fontana

All works © Franco Fontana, Modena Italy , Courtesy Photology

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